SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Visit: www.ifcpc2020india.in
for more information
Invitation to Industry

We are pleased to invite you to the IFCPC 2020 World Congress to be held in Hyderabad, India between 1 – 4 October 2020 which is the 17th Congress of the International Federation of Colposcopy and Cervical Pathology (IFCPC) hosted by the Indian Society of Colposcopy & Cervical Pathology. This will be the first ever IFCPC Congress in Asian Sub-Continent and will be attended by about 1500 experts from all over the world working in Cervical Cancer Prevention.

The theme of the Congress is “Eliminating Cervical Cancer – Call for Action”. There will be industry dedicated Scientific sessions and workshops on this theme. These workshops are designed to provide the delegates with an opportunity to learn about advanced techniques in colposcopy and HPV diagnostics and attend hands-on surgery to augment their knowledge and skills.

We would like to invite you to participate in the Congress as a sponsor and exhibitor. The Organising Committee has developed several packages to provide you with an opportunity to showcase your esteemed organisation. The conference venue, Hyderabad International Convention Centre, is a state-of-the-art centre which has a one thousand square metre exhibition area.

With over 1500 experts in Cervical Pathology and Colposcopy from around the world descending on Hyderabad for the 17th IFCPC World Congress 2020, this is a unique opportunity to connect your products and brands with a truly global audience of senior decision makers in the field of cervical cancer who are meeting in one of the buoyant health economies in the world.

It will be many years before the IFCPC World Congress returns to this region. Don’t miss this opportunity!

On behalf of the IFCPC and ISCCP, we look forward to welcoming you to the “Best Heritage City of India” and hosting you at Hyderabad International Convention Centre (HICC).
Organising & Host Societies

International Federation of Cervical Pathology and Colposcopy

ASCCP National Office, 1530 Tilco Drive, Suite C, Frederick, MD 21704, USA

visit www.ifcpc.org
T: +1 301 733 3640
E: info@ifcpc.org

IFCPC Founded in 1972 is a non-profit organization that comprises of 42 member nations and more than 8500 individual colposcopists and strives to stimulate basic and applied research and the diffusion of knowledge in matters related to cervical pathology and colposcopy.

Host Society - Indian Society of Colposcopy and Cervical Pathology

42E, Kamla Nagar, Delhi-110007, India

Visit www.isccp.in
Tel: +91 9871014101
Email: swetagarima@gmail.com

ISCCP was initiated in 2005 with 5 members and later went on to become a registered charitable society with the Registrar of Societies in India. Today, ISCCP has grown to a membership of more than 500. ISCCP as a member of the International federation strives towards same goal as IFCPC in India rapidly focussing on training of doctors and healthcare personnel in colposcopy and cervical screening.
Supporting Organisations

**Association of Gynaecologic Oncologists of India**
The Association of Gynaecologic Oncologists of India (AGOI) is a multidisciplinary professional group of Gynaecologic Oncologists, Medical Oncologists, Surgical Oncologists, Radiation Oncologists and allied health professionals committed to work on gynaecological cancers.

**All India Co-ordinating Committee – Royal College of Obstetricians & Gynaecologists**
AICC RCOG comprises of RCOG members and fellows in India whose aim is to set and maintain standards for women’s health in India.

**Asia-Oceania Research Organisation in Genital Infection and Neoplasia**
AOGIN India promotes education, sharing of information, community based health interventions and research that will ultimately prevent millions of deaths due to cervical and other genital cancers in Indian subcontinent.

**Indian Academy of Cytologists**
IAC is an association of Cytologists with an aim to encourage research in both fundamental and clinical cytology and to encourage co-operation among those actively engaged in the practice of clinical cytology.

**Indian Association of Pathologists and Microbiologists**
The Indian Association of Pathologists and Microbiologists is a professional health organization of pathologists in India. Its objective is to promote the advancement of pathology, microbiology, and allied sciences.

**Indian Society of Medical and Paediatric Oncology (ISMPO)**
ISMPO’s objective is to provide a forum for discussion of oncological topics on a national scale and to promote and foster the exchange of knowledge relating to cancer and cancer related topics. It comprises of medical Oncologists in India dealing with chemotherapy of all cancers.

**Royal College of Obstetricians & Gynaecologists - India Liaison Group**
The RCOG India Liaison Group comprises RCOG Fellows and Members who are of Indian origin and who are based in the UK. The group works to achieve their aim of improving standards in women’s health in India with RCOG support and support from senior RCOG Fellows and Members based in India.

**South Asian Federation of Obstetrics and Gynaecology**
SAFOG comprises of Obstetricians and Gynaecologists from all SAARC Countries with an aim to promote the exchange of ideas and sharing of knowledge, skills and attitudes among obstetricians and gynaecologists in the region.

**The Obstetric & Gynaecological Society Of Hyderabad**
Conference Committees

Patrons
Dr Usha Saraiya
Dr GK Rath
Dr Sanjeev Sharma
Dr P DasMahapatra
Dr Shekhar Agarwal
Dr Raghunadharao Digumarti

Scientific Committee
Dr Theresa Wang
Dr Neerja Bhatla
Dr Saritha Shamsunder
Dr James Bentley
Dr Partha Basu
Dr Sankaranarayanan
Dr Grosbek Parham
Prof. Maggie Cruickshank
Dr David Allen
Dr Lois Eva
Dr Long Sui
Dr Carlos Peres Moreno
Dr Elsa Diaz Lopez
Dr Isabel do Val
Dr Pekka Nieminen
Dr Robert Jach
Dr Ej Mayeaux
Dr N wreck Mbatani
Dr Christine Bergeron
Dr Jean Luc-Mergui
Prof. Grainne Flannelly

Free Communications
Dr Amita Suneja
Dr Shalini Rajaram
Dr Bindiya Gupta
Dr Seema Singhal
Dr Deepi Goswami
Dr Pakhee Agarwal

Finance Committee
Dr Swaraj Batra
Dr Nirmala Agarwal
Dr Rupendra Sekhon
Dr U D Bafna
Dr Sabhyata Gupta
Dr Bhaskar Pal
Dr Pratima Mittal
Dr Jayanthi Reddy
Dr Achla Batra
Dr Shantha Kumari
Dr Jayasree Sundar
Dr Sweta Balani

Advisors
Dr P Balamba
Dr Narendra Malhotra
Dr Alpesh Gandhi
Dr Aruna Batra
Dr Suneeta Mittal
Dr Lalit Kumar
Dr Suchitra Pandit
Dr Rajeev Kumar

Organising Chairperson
Dr Saritha Shamsunder

International Advisors
Dr James Bentley
Dr Walter Prendiville
Dr Silvio Tatti
Dr Lynette Denny

Organising Secretary
Dr Sujata Das

Joint Organising Secretary
Dr Sheeba Marwah

Treasurers
Dr Vijay Zutshi
Dr Sunita Malik

Hospitality
Dr Gauri Gandhi
Dr Poonam Sachdeva
Dr Sumita Mehta
Dr Anshul Grover

Media Campaign
Dr Nikhil Parwate
Dr Dipanwita Banerjee
Dr Puneet Chandna
Dr Jayashree Natarajan

Organising Committee
Dr Saritha Shamsunder

Trainees Program
Dr Monika Gupta
Dr Nilanchali Singh

Transport & Accommodation
Dr JK Singh
Dr Narasimha Reddy
Dr Sandhya Rani

Registrations
Dr Seetha Panicker
Dr Nisha Singh

Public Forum
Dr Jayalatha Nethagani
Dr Jayanthi Reddy
Dr Leela Digumarti
Dr Ruchi Pathak
Dr Jayashree Natarajan

Social Program
Dr Nirmala Agarwal
Dr Jayanthi Reddy
Dr Jasmine Chawla

Public Relations
Dr Anita Sabharwal
Dr Vasundhara Kamineni
Dr Dinesh Gupta
Dr Puneet Chandna

Patrons
Dr Usha Saraiya
Dr GK Rath
Dr Sanjeev Sharma
Dr P DasMahapatra
Dr Shekhar Agarwal
Dr Raghunadharao Digumarti

President
Dr Sankaranarayanan

Free Communications
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Dr Shalini Rajaram
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Dr Leela Digumarti
Dr Ruchi Pathak
Dr Jayashree Natarajan

Social Program
Dr Nirmala Agarwal
Dr Jayanthi Reddy
Dr Jasmine Chawla

Public Relations
Dr Anita Sabharwal
Dr Vasundhara Kamineni
Dr Dinesh Gupta
Dr Puneet Chandna
Pre-Conference Workshop Committees

Train the Trainer for IFCPC
Distance Learning Program in Colposcopy
Dr Sarita Bhalerao
Dr Ranajit Mandal

Comprehensive Colposcopy Course & Hands-on LEEP
Dr Mamta Dagar
Dr Dipanwita Banerjee
Dr Sumita Mehta
Dr Poonam Sachdeva
Dr Vasundhra Parlier
Dr Priya Ganesh Kumar
Dr Leela Digumarti
Dr Chitra
Dr Meena Naik
Dr Kavitha Nagdala
Dr Usha Bohra
Dr Ranjana Desai

Screen ‘n’ Treat
Dr Roopa Hariprasad
Dr Aruna Nigam
Dr Shachi Vashish
Dr Sundari
Dr Radha Bai Prabhu
Dr Srabani Mittal
Dr Rema P

Vulva with Hands-on Module
Dr E J Mayeaux
Dr Nina Madhani
Dr Fahmida Banu
Dr Anshu Patodia
Dr Krishnendu Gupta

Surgical Options for CIN & Cervical Cancer (Live Surgery)
Dr Subramanyeshwar Rao
Dr Somasekhar S P
Dr Amita Maheshwari
Dr Shylashree

Vulvar Reconstructive Surgery
Dr E J Mayeaux
Dr Jayanthi Reddy
Dr Bhagyalakshmi Nayak
Dr S K Giri
Dr Rajagopalan

Cytopathology & HPV
Dr Sandeep Mathur
Dr Radhika Srinivasan
Dr Priya Abraham
Dr Sylla Malvi
Dr Ravi Mehrotra
Dr Sonali Nayak
Dr Hassan
Dr Abraham Peedicayil
Dr Pranay Tanwar
India is a land of knowledge and culture, growth and development, mysticism and modernity. Its famed heritage and tradition pervade every aspect of life and society. Today, India has emerged as a nerve centre for political, economic and commercial activities. With the world’s largest young population driving growth and business potential, India has emerged a favourite for all types of commerce and industry. Coupled with its legendary tourism attractions, India has strengthened its position as a ‘preferred’ congress destination.

Hyderabad
The 17th IFCPC World Congress will be held in Hyderabad, the fifth largest city in India. This 400-year-old city is famous for its natural beauty, medieval and modern architectural marvels, handicrafts, culture and gourmet fare. Today, Hyderabad is one of the fastest developing cities and a hub of information technology, ITES, research, educational, medical and health care facilities. The city is famed for the Ramoji Film City which is among the most-technically-advanced integrated film cities. Hyderabad has a number of heritage sites that are centuries old. The iconic Charminar monument symbolises Hyderabad, while the Golconda Fort, Qutb Shahi Tombs and several other architectural monuments have their own unique allure. Each historical era has left its indelible mark in Hyderabad’s unique cultural heritage.
Thursday, 1 October 2020

1. Comprehensive Colposcopy Course & Hands-on LEEP
2. Cytopathology & HPV
3. Screen ‘n’ Treat
4. Vulva with Hands-on Module
5. Surgical Options for CIN & Cervical Cancer (Live Surgery)
6. Vulvar Reconstructive Surgery

Seven Compelling Reasons to Invest in the IFCPC World Congress

- The IFCPC World Congress is one of the most eagerly-awaited events for health personnel in the field of Cervical Cancer Prevention and Treatment from across the world.

- IFCPC World Congress 2020 will focus on the way forward for Eliminating Cervical Cancer.

- Internationally acknowledged experts from across the globe will enrich the scientific value of the sessions, discussions and workshops.

- Participation As exhibitors and sponsors you will have premium high-value visibility amongst Policymakers, Managers, Gynaecologists, Pathologists, Surgeons, and Oncologists.

- Promotion of IFCPC World Congress will be done extensively through electronic, print and social media.

- Opportunity to showcase latest products and systems to a large pool of asian doctors.

- Excellent accommodation packages and passes for the networking event for your exhibition team to enjoy during the downtime period.
**Who Will Be There?**

It is anticipated that the Hyderabad Congress will attract over 1500 attendees from more than 42 countries with over 50% attendees from India and neighbouring countries.

All delegates will have a keen interest in cervical cancer prevention and treatment, this will include;

- Gynaecologists
- Pathologists
- Policy Makers
- Allied Health Professionals
- Practitioners of alternative medicine
- Vulva Specialists
- Microbiologists & Virologists
- Students and Trainees
- Gynae Oncologists
- Scientists and Researchers
- Hospitals
- Support and Careproviders
- Dermatologists
- Medical & Surgical Oncologists
- Radiation oncologists

**Sponsorship**

Sponsorship at IFCPC World Congress 2020 is a premium opportunity for enhanced brand promotion and visibility among your target audience. Your sponsorship will be acknowledged as a pivotal contributing factor for the success of the event.

At IFCPC World Congress 2020, sponsors will receive maximum high-value visibility and brand promotion across the widest spectrum of the global community for cervical cancer prevention.

**Benefits and opportunities**

- Enhanced brand recognition before, during and after the Congress
- Develop business potential at meetings with selected decision-makers
- Premium opportunity to promote, showcase and access emerging trends and technology
- Networking opportunities
- Knowledge-sharing among researchers, academia and the commercial organizations

**Packages**

Various sponsorship options and packages have been designed to maximise the message, impact and visibility of all sponsors in line with their level of sponsorship. In response to previous sponsor feedback, we have devised a system which allows the sponsor freedom to create a tailored package. There are certain sets of standard benefits for each sponsorship option. In addition to these, there is a shopping list to select benefits of your choice. This system assures maximum value for your investment.
### PREMIUM SPONSORSHIP OPTIONS

<table>
<thead>
<tr>
<th>Category</th>
<th>Exhibition Space</th>
<th>Value in INR*</th>
<th>Value in USD*</th>
<th>Congress Badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum (Exclusive sponsor)</td>
<td>27 sqm</td>
<td>50,00,000</td>
<td>73,000</td>
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</tr>
<tr>
<td>Gold (Non-Exclusive)</td>
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<td>Silver (Non-Exclusive)</td>
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<td>Bronze (Non-Exclusive)</td>
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*GST and other taxes extra as applicable.

### WORKSHOP SPONSORSHIP OPTIONS

<table>
<thead>
<tr>
<th>Category</th>
<th>Exhibition Space</th>
<th>Value in INR* (Per Workshop)</th>
<th>Value in USD* (Per Workshop)</th>
<th>Workshop Badges</th>
<th>Exhibition Space (At Conference)</th>
<th>Congress Badges</th>
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</thead>
<tbody>
<tr>
<td>Workshop Sponsor (Non Exclusive)</td>
<td>9 sqm</td>
<td>20,00,000</td>
<td>29,000</td>
<td>6</td>
<td>9 sqm</td>
<td>4</td>
</tr>
</tbody>
</table>

*GST and other taxes extra as applicable.

### OTHER SPONSORSHIPS

<table>
<thead>
<tr>
<th>Shopping List</th>
<th>Value in INR*</th>
<th>Value in USD*</th>
</tr>
</thead>
<tbody>
<tr>
<td>e-Posters (all 3-days)</td>
<td>25,00,000</td>
<td>35,000</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>20,00,000</td>
<td>29,000</td>
</tr>
<tr>
<td>Final Program Book Sponsor - Exclusive (Includes 10 Advertisements)</td>
<td>18,00,000</td>
<td>26,000</td>
</tr>
<tr>
<td>Final Program Book Sponsor (Front Inside Page)</td>
<td>8,00,000</td>
<td>12,000</td>
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<tr>
<td>Final Program Book Sponsor (Back Cover)</td>
<td>10,00,000</td>
<td>14,000</td>
</tr>
<tr>
<td>Final Program Book Sponsor (Back Inside Page)</td>
<td>5,00,000</td>
<td>7,300</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>15,00,000</td>
<td>21,000</td>
</tr>
<tr>
<td>First Announcement Brochure Sponsor - Exclusive</td>
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<td>14,000</td>
</tr>
<tr>
<td>First Announcement Brochure Sponsor (Front inside page)</td>
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<tr>
<td>First Announcement Brochure Sponsor (Back inside page)</td>
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<td>4,500</td>
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<tr>
<td>First Announcement Brochure Sponsor (Back Cover)</td>
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<td>7,300</td>
</tr>
<tr>
<td>Congress Bags**</td>
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<td>17,000</td>
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<td>Product</td>
<td>Cost</td>
<td>Amount</td>
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<tr>
<td>----------------------------------------------</td>
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<tr>
<td>Delegate Gifts**</td>
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<td>e-Posters (per day)</td>
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<td>Congress Mugs*</td>
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<td>Congress Walkathon Sponsor*</td>
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<td>Registration Area</td>
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<tr>
<td>Wi-Fi</td>
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<td>12,000</td>
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<tr>
<td>Lanyard for Delegate Badges*</td>
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<td>8,500</td>
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<tr>
<td>Note pads*</td>
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<tr>
<td>Pens*</td>
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<tr>
<td>Signage</td>
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<tr>
<td>Bag Insert (per insert)</td>
<td>3,00,000</td>
<td>4,500</td>
</tr>
<tr>
<td>Congress Bus Shuttle</td>
<td>2,00,000</td>
<td>3,000</td>
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<tr>
<td>Airport Desk</td>
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<td>3,000</td>
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<tr>
<td>Cloakroom Sponsor</td>
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<td>7,300</td>
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<tr>
<td>Faculty Lounge Sponsor</td>
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** MOBILE APP **

<table>
<thead>
<tr>
<th>Product</th>
<th>Cost</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Splash Screen (Exclusive Sponsorship on launch page)</td>
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<tr>
<td>Banner Ads (per ad)</td>
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<td>7,000</td>
</tr>
<tr>
<td>Highlighted Exhibitor</td>
<td>2,00,000</td>
<td>3,000</td>
</tr>
</tbody>
</table>

*GST and other taxes extra as applicable
# Premium Sponsorship Benefits & Entitlements

## Platinum Sponsor – INR 50,00,000/ USD 73,000 (+Tax) (exclusive option)
- Exhibition booth space (27 sqms)
- Sponsorship of 1 Industry Sessions: 1 Plenary and 1 Concurrent
- Shopping list selection to the value of INR 10,00,000
- 1 insert in delegate bags (final artwork to be provided by sponsor)
- 1 full page advertisement in first announcement brochure
- 2 full page advertisements in the Final Programme
- Company logo to run on screens in the Congress Hall during breaks
- Company Profile (250 words) in the Final Programme
- Prominent position of company logo
- Website listing on IFCPC World Congress 2020 website (including logo on Home and Sponsorship and Exhibition pages)
- Company logo on backdrop, sponsors panels and all congress collateral
- 10 Congress delegate badges
- 10 invitations for Welcome Reception
- 2 invitations for Gala Dinner, seating at VIP table
- Reserved premium seating for 10 persons at the Inaugural and Closing Ceremonies

## Gold Sponsor – INR 35,00,000/ USD 51,000 (+ Tax) (maximum of 2 sponsors)
- Exhibition booth space (18 sqms)
- Sponsorship of 1 Industry Session: 1 Concurrent
- Shopping list selection to the value of INR 6,00,000
- 1 full page advertisement in the Final Programme
- Company logo to run on screens in the Congress Hall during breaks
- Company Profile (150 words) in the Final Programme
- Website listing on IFCPC World Congress 2020 website (including logo on Home and Sponsorship and Exhibition pages)
- Company logo on backdrop, sponsors panels and all congress collateral
- 8 Congress delegate badges
- 8 invitations for Welcome Reception
- 2 invitations for Gala Dinner, seating at VIP table
- Reserved premium seating for 8 persons at the Inaugural and Closing Ceremonies

## Silver Sponsor – INR 25,00,000/ USD 37,000 (+Tax) (maximum of 6 sponsors)
- Exhibition booth space (18 sqms)
- Shopping list selection to the value of INR 3,00,000
- 1 insert in delegate bags (final artwork to be provided by sponsor)
- 1 full page advertisement in the Final Programme
- Company logo to run on screens in the Congress Hall during breaks
• Company Profile (150 words) in the Final Programme
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
• Company logo on backdrop, sponsors panels and all congress collateral
• 6 Congress delegate badges
• 6 invitations for Welcome Reception
• 2 invitations for Gala Dinner, seating at VIP table
• Reserved premium seating for 6 persons at the Inaugural and Closing Ceremonies

Bronze Sponsor – INR 20,00,000/ USD 29,000 (+Tax) (1 sponsor per workshop)

• Exhibition booth space (18 sqms)
• Shopping list selection to the value of INR 1,50,000
• 1 insert in delegate bags (final artwork to be provided by sponsor)
• 1 full page advertisement in the Final Programme
• Company logo to run on screens in the Congress Hall during breaks
• Company Profile (100 words) in the Final Programme
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
• Company logo on workshop backdrop
• 6 Workshop badges
• 4 Congress delegate badges
• 4 invitations for Welcome Reception
• 2 invitations for Gala Dinner, seating at VIP table
• Reserved premium seating for 4 persons at the Inaugural and Closing Ceremonies

WORKSHOP SPONSORSHIP BENEFITS & ENTITLEMENTS

Sponsorship – INR 20,00,000/ USD 29,000 (+Tax) (exclusive option per workshop)

• Exhibition booth space (9 sqms)
• Company logo on 4nos. of 6x3ft standees displayed at the workshop venue
• Company collateral displayed at the workshop venue
• Company Profile (150 words) in the Final Programme
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
• Company logo on workshop backdrop
• 6 Workshop badges
• 4 Congress delegate badges
• 4 invitations for Welcome Reception
• 2 invitations for Gala Dinner, seating at VIP table
OTHER SPONSORSHIP OPPORTUNITIES – BENEFITS AND ENTITLEMENTS

e-Posters Sponsor – INR 25,00,000/ USD 35,000 (+Tax) (All 3 days)
- 5nos. of 6x3ft standees within the area
- Sponsor ’s collateral displayed on a table/distributed to all attendees
- Company logo as screen savers on all systems
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panels
- Company Profile (150 words) in the Final Programme

Gala Dinner Sponsor – INR 20,00,000/USD 28,000 (+Tax)
- 5 nos. of 6x3ft standees at the Gala Dinner venue
- 6 invitees for the Gala Dinner and logo on each table at the venue
- Opportunity to distribute gifts to attendees during the dinner
- Company logo on the main signage at Gala Dinner venue and dinner coupons
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panels
- Company Profile (150 words) in the Final Programme

Final Program Book Sponsor – Exclusive - INR 18,00,000/ USD 26,000 (+Tax)
- 10 full page advertisements in the final program book
- Logo on mobile app
- Logo on website

Final Program Book Sponsor (Front Inside Page) - INR 8,00,000/ USD 12,000 (+Tax)
- 4 full page ad in the Final Program Book
- Logo on website

Final Program Book Sponsor (Back Cover)- INR 10,00,000/ USD 14,000 (+Tax)
- 5 full page ad in the Final Program Book
- Logo on website

Final Program Book Sponsor (Back Inside Page)- INR 5,00,000/ USD 7,300 (+Tax)
- 2 full page ad in the Final Program Book
- Logo on website

Welcome Reception Sponsor – INR 15,00,000/ USD 21,000 (+Tax)
- 5 nos. of 6x3ft standees at the Reception Dinner venue
- 6 invitees for the Welcome Reception and logo on each table at the venue
- Opportunity to distribute gifts to attendees during the dinner
- Company logo on the main signage at reception venue and dinner coupons
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panels
- Company Profile (100 words) in the Final Programme
Congress Bag Sponsor** – INR 12,00,000/ USD 17,000 (+Tax)

• 2 nos. of 6x3ft standees at the bag distribution counter
• 1 insert in the bags (final artwork to be provided by sponsor)
• Sponsor's collateral displayed at the bag distribution counter
• Company logo printed on all bags distributed to attendees*
• Company logo printed on bag coupons
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
• Company logo on sponsors panels
• Company Profile (100 words) in the Final Programme
• 4 Congress badges

Attendee Gift Sponsor** – INR 12,00,000/ USD 17,000 (+Tax)

• 2 nos. of 6x3ft standees at the bag distribution counter
• Company logo printed on gift coupons
• Company logo printed on the gift packet distributed to attendees
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
• Company logo on sponsors panels
• Company Profile (50 words) in Final Programme

First Announcement Brochure Sponsor - Exclusive - INR 10,00,000/ USD 14,000 (+Tax) (Max 3)

• 3 full page ads in the first announcement brochure
• Logo on mobile app
• Logo on website

First Announcement Brochure Sponsor (Front inside page) - INR 3,00,000/ USD 4,500 (+Tax)

• 1 full page ad in the first announcement brochure
• Logo on website

First Announcement Brochure Sponsor (Back inside page) - INR 3,00,000/ USD 4,500 (+Tax)

• 1 full page ad in the first announcement brochure
• Logo on website

First Announcement Brochure Sponsor (Back Cover) - INR 5,00,000/ USD 7,300 (+Tax)

• 2 full page ad in the first announcement brochure
• Logo on website

Congress Mugs Sponsor – INR 10,00,000/ USD 14,000 (+tax)

• Company logo printed on the mugs*
• 1 no. 6x3ft standee at the distribution point
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
• Company logo on sponsors panels
• Company Profile (50 words) in the Final Programme
Congress Walkathon Sponsor – INR 10,00,000 / USD 14,000 (+Tax)
- Company logo printed on the T-shirts distributed to attendees*
- 1 no. 6x3ft standee at the distribution point
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panels
- Company Profile (50 words) in the Final Programme

E Posters Sponsor – INR 10,00,000 / USD 14,000 (+Tax) (per day)
- 4 nos. of 6x3ft standees within the area
- Sponsor’s collateral displayed on a table/distributed to all attendees
- Company logo as screen savers on all systems
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panels
- Company Profile (100 words) in the Final Programme

Wi-Fi Sponsor – INR 8,00,000 / USD 12,000 (+Tax)
- 2 separate 6x3ft standees in the registration area
- Company logo on Wi-Fi code cards
- Company logo on sponsors panels
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company Profile (50 words) in the Final Programme

Registration Area Sponsor – INR 8,00,000 / USD 12,000 (+Tax)
- Sponsor’s literature displayed at registration counter
- Company logo on the signage at registration area
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on collateral and sponsors panels
- Company Profile (50 words) in the Final Programme

Lanyard Sponsor – INR 6,00,000 / USD 8,500 (+Tax)
- 1 no. 6x3ft standee at the distribution point
- Company logo on lanyards given with all badges*
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on collateral and sponsors panels
- Company Profile (50 words) in the Final Programme

Congress Notepad Sponsor – INR 5,00,000 / USD 7,300 (+Tax)
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on collateral and sponsors panels
- Company logo on Notepads*
- Company Profile (50 words) in the Final Programme
Congress Pens Sponsor – INR 5,00,000/ USD 7,300 (+Tax)
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on collateral and sponsors panels
- Company logo on Pens*
- Company Profile (50 words) in the Final Programme

Congress Signage Sponsor – INR 5,00,000/ USD 7,300 (+Tax)
- Company logo on main signage of the congress
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panel
- Company Profile (50 words) in the Final Programme

Bag Insert Sponsor – INR 3,00,000/ USD 4,500 (+Tax) (per insert)
- 1 no. 6x3ft sign at the distribution point
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company logo on sponsors panel
- Company Profile (50 words) in the Final Programme

Congress Bus Shuttle Sponsor – INR 2,00,000/ USD 3,000 (+Tax) (per bus for the duration of 3 days)
- Company logo on branding displayed on the bus
- Sponsor’s collateral displayed inside the bus
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company Profile (50 words) in the Final Programme

Airport Desk Sponsor – INR 2,00,000/ USD 3,000 (+Tax)
- Company logo on pre-arrival brief sent to all attendees
- Sponsor’s collateral displayed at the airport desk
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
- Company Profile (50 words) in the Final Programme

Faculty Lounge Sponsor – INR 5,00,000/ USD 7,300 (+Tax)
- 4 nos. 6x3ft standees within the area
- Sponsor’s collateral displayed in the faculty lounge
- 2 Congress badges
- 2 gala dinner tickets
- Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)
Cloakroom Sponsor – INR 5,00,000/ USD 7,300 (+Tax)
• 4 nos. 6x3ft standees within the area
• 2 Congress badges
• 2 gala dinner tickets
• Company branded tags
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)

Mobile APP - Splash Screen (Exclusive Sponsorship on Launch page)
- INR 10,00,000/ USD 14,000 (+Tax)
• Exclusive logo on splash screen of the mobile APP along with Congress Logo
• Company profile (50 words) in the final programme
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)

Mobile APP - Banner Ads - INR 5,00,000/ USD 7,000 (+Tax) per ad
• Rotating banner Ad on home page of the mobile APP
• Company profile (50 words) in the final programme
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)

Mobile APP - Highlighted Exhibitor - INR 2,00,000/ USD 3,000 (+Tax)
• Company name highlighted in the list of exhibitors to offer more prominence
• Company profile (50 words) in final programme
• Website listing on IFCPC World Congress 2020 website (including logo on Sponsorship and Exhibition page)

* All items provided by sponsors as part of sponsorship have to be approved by Organising Committee. In case the items do not confirm to the IFCPC's guidelines, the IFCPC reserves the right to disallow distribution to delegates, without any refund to the sponsor.

** The sponsorship fee is for 1500 delegates. In case delegate numbers increase, the fee may be revised.

Advertising Opportunities for the First Announcement & Final Programme

<table>
<thead>
<tr>
<th></th>
<th>INR 1,00,000/USD 1460 (+Tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full colour page</td>
<td></td>
</tr>
<tr>
<td>Inside front cover</td>
<td>INR 3,00,000/USD 4,400 (+Tax)</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>INR 3,00,000/USD 4,400 (+Tax)</td>
</tr>
<tr>
<td>Back cover</td>
<td>INR 5,00,000/USD 7,300 (+Tax)</td>
</tr>
<tr>
<td>Sponsorship of First Announcement Brochure</td>
<td>INR 10,00,000/USD 14,600 (+Tax)</td>
</tr>
<tr>
<td>Sponsorship of Final Programme Book</td>
<td>INR 18,00,000/USD 26,300 (+Tax)</td>
</tr>
</tbody>
</table>

(includes 10 advertisements)
Pharmaceutical companies, medical products and systems companies, equipment manufacturers, publishers and educational organisations are invited to showcase their products and services. The exhibition is located in the centre of the HICC, with refreshments and Lunch in the same area encouraging maximum interaction with delegates.

Venue:
Hyderabad International Convention Centre

Hyderabad International Convention Centre
Novotel and HICC Complex, (Near Hitec City)
P.O Bag 1101
Cyberabad Post Office
Hyderabad – 500 081
Website: www.hicc.com

Hyderabad International Convention Centre (HICC) is India’s first purpose-built and state-of-the-art convention facility, which is on par with the best Congress destinations around the world.

Exhibitor Information
Exhibition Booths
Rates for booths – built-up and raw space: INR 70,000/ USD 975 (+Tax) per sqm
Minimum space – built-up booths: 6 sqm
Minimum raw space booths: 9 sqm

<table>
<thead>
<tr>
<th>Booth space</th>
<th>Exhibitor badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>6m x 2m</td>
<td>5</td>
</tr>
<tr>
<td>3m x 3m</td>
<td>3</td>
</tr>
<tr>
<td>3m x 2m</td>
<td>2</td>
</tr>
</tbody>
</table>

Larger booths available on request.
Tentative Exhibition Floor Plan
IFCPC World Congress 2020 has introduced the below Early Bird benefit for Exhibitors who purchase their exhibition space before February 28, 2020;

<table>
<thead>
<tr>
<th>Booth space</th>
<th>Early Bird Fee in INR*</th>
<th>Early Bird Fee in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 4m</td>
<td>5,00,000</td>
<td>7,300</td>
</tr>
<tr>
<td>3m x 3m</td>
<td>3,00,000</td>
<td>4,400</td>
</tr>
<tr>
<td>3m x 2m</td>
<td>2,00,000</td>
<td>2,900</td>
</tr>
</tbody>
</table>

*GST and other taxes extra as applicable

The exhibition price includes:
- Octonorm shell scheme
- Fascia with company name
- 2 chairs and 1 counter
- 2 spotlights
- 1 plug point
- 1 waste paper basket
- Carpet – light grey
- Free listing of exhibitor’s name, booth number and products in the Exhibitor Catalogue and Congress website
- Company Profile (50 words) in Final Programme
- Tea/Coffee and Lunch with the attendees
- The exhibitor badge allows entry into the Exhibition area only

Extras
- Additional exhibitor badges available @INR 5000 for 3 days, with Tea/Coffee and Lunch
- Additional furniture items available on rental

Exhibition booths will be allocated on first come first served basis (with the exception of sponsors who have first refusal). To get your preferred booth, contact us now.

Exhibition Timings
Exhibition Build up handover: 0700 hrs; Thursday 1 October 2020

Exhibition Opening/Closing Timings

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, 2 October 2020</td>
<td>0900 hrs – 1800 hrs</td>
</tr>
<tr>
<td>Saturday, 3 October 2020</td>
<td>0900 hrs – 1800 hrs</td>
</tr>
<tr>
<td>Sunday 4, October 2020</td>
<td>0900 hrs – 1530 hrs</td>
</tr>
</tbody>
</table>

Exhibition Breakdown: 1600 hrs to 2300 hrs; Sunday 4 October 2020
Payment details
All sponsorship and exhibition rates given do not include GST. Currently, a GST of 18% will be applicable. Government taxes are subject to change. GST and other taxes as applicable at the time of invoicing will be charged accordingly.

Please note, Sponsorship and Exhibition form without payment will not be accepted. Kindly courier your completed booking form along with payment advice to the Conference Secretariat:

IFCPC 2020 - Congress Secretariat
KW Conferences Pvt. Ltd.
A-56/12, DLF Phase I, Gurugram – 122002. INDIA

Payment Options:
• Demand Draft (Indian Sponsors and Exhibitors only): Please courier your completed Sponsorship and Exhibitor form along with Demand Draft in favour of “ISCCP CONFERENCE 2020” payable at New Delhi to the Conference Secretariat:

IFCPC 2020 - Registration Secretariat
KW Conferences Pvt. Ltd.
A-56/12, DLF Phase I, Gurugram – 122002. INDIA

• Credit Card: To pay online, visit the website www.ifcpc2020india.in. Bank charges will be charged extra as applicable for all credit card payments.
• Bank Transfer: Please add the bank transfer charges to the amount you pay to your bank along with the complete Sponsorship and Exhibition form.

Please enclose a copy of the Payment/ Transaction Advice obtained from your bank with the Sponsorship and Exhibition form. This is necessary to identify you and confirm your payment. Sponsorship and Exhibition form indicating payment by Bank Transfer but received without a copy of Payment/ Transaction Advice cannot be considered.

Bank transfer details are:

<table>
<thead>
<tr>
<th>Name of the Bank</th>
<th>State Bank of India</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account Number</td>
<td>36839782908</td>
</tr>
<tr>
<td>Account Name</td>
<td>ISCCP Conference 2020</td>
</tr>
<tr>
<td>IFSC Code</td>
<td>SBIN0001536</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ansari Nagar, New Delhi – 110029, India</td>
</tr>
<tr>
<td>Swift Code</td>
<td>SBININBB545</td>
</tr>
</tbody>
</table>

All invoices for exhibition space and sponsorships shall be issued in INR.
All items being provided by the sponsor must be delivered to the HICC by 28 September 2020. The right to disallow distribution to delegates, without any refund to the sponsor. Items on site before this date will be sent back. In case of sponsorship or actual items, the items provided by the sponsor will have to be despatched of their materials in such a manner that their material reaches the venue on 30 September 2020. Exhibit material received display within the allotted area. No display/promotional material will be allowed in the exhibition aisles/open spaces. The exhibitor will plan Exhibitors will not be allowed to play loud music during product promotion so as to disturb other fellow exhibitors. Exhibitors will limit their Smoking is not allowed in the exhibition stand/venue except in designated smoking area(s) The exhibitor shall affect adequate insurance in respect of public liability and shall, on request, provide the organiser with satisfactory evidence that adequate insurance is in force. In the event of postponement or cancellation of the exhibition for any cause not within the control of the organiser, the organiser shall not be liable to the exhibitor in respect of any actions, claims, costs or expenses including claims for consequential losses. If the exhibition can be postponed or rearranged the contracts for space shall be binding on all parties. In the event that the Exhibition is cancelled or abandoned by the organiser with no intention to rearrange at a future date, only then the exhibitor shall be entitled to a refund of the exhibition fee. The exhibitor may increase the size of the exhibition stand area after signing this agreement at the same rate per square metre as previously agreed but subject to the further availability of suitable exhibition space at the venue. All refunds will be less full GST and any other taxes levied.

Terms and Conditions:
Additional services (electricity, water, furnishings, staff, shows, etc.) will be charged in accordance with the relevant price lists. Separate orders, depending on specification by KWC, must be made for such services. Details on the Order Forms available on request: exhibition@ifcpc2020india.in
The exhibitor must order additional services and facilities latest by the dates listed in the respective order documents. Should the exhibitor fail to meet these dates, a surcharge of up to 100% on the list price may be imposed. Fees must also be paid in full in cases of cancellation, if the host or its agents have already passed the orders on to the stand builder or service partner. They shall be automatically deemed to have been passed on if five days have elapsed since the date given in the order. No nails screws or other fixtures may be attached to any part of the Venue including floors and ceilings. No painting of any part of the venue is to be carried out. The exhibitor shall be responsible for any charges incurred by the venue for any damage or disfigurement caused by the exhibitor or its agents. The exhibitor will ensure that its employees and contractors will, at all times, act in accordance with the reasonable directives of the organiser and will conduct themselves in an orderly manner, in full compliance with the reasonable directives and requirements of the venue management and with all applicable laws ordinances and directives.

KW Conferences shall be the sole contracting partner for all questions involving stand construction and stand-construction packages, and for the inspection and licensing under construction law of stands commissioned individually by the exhibitor. The Terms & Conditions of Business of KWC shall apply thereto by way of supplement.

Conditions and times governing the delivery of exhibitors’ own stand-construction materials or of larger products for exhibition and their assembly must be agreed with KWC no later than 30 days prior to the start of the exhibition. Exhibitors who construct their own stand, or commission a third party to do so, must submit the stand design and other requisite proof in accordance with technical guidelines, to KWC for agreement and confirmation no later than 1 month prior to the exhibition. Otherwise permission for the stand cannot be given or may be withdrawn on the spot. This shall also apply in cases where the documents show discrepancies from the actual stand structure. The organiser shall not be liable for any claims arising from loss or damage from any cause whatever in respect of any property brought to the venue by the exhibitor or by a third party hired by the exhibitor. The exhibitor shall indemnify the organiser for any claims arising from death, bodily injury or damage to property arising in connection with the booth, supply of any mechanical equipment supplied by the exhibitor or anything permitted done thereon. The indemnity shall include any claim for consequential loss and all actions, proceedings, costs and demands for each and every claim.

The exhibitor shall affect adequate insurance in respect of public liability and shall, on request, provide the organiser with satisfactory evidence that adequate insurance is in force. In the event of postponement or cancellation of the exhibition for any cause not within the control of the organiser, the organiser shall not be liable to the exhibitor in respect of any actions, claims, costs or expenses including claims for consequential losses. If the exhibition can be postponed or rearranged the contracts for space shall be binding on all parties. In the event that the Exhibition is cancelled or abandoned by the organiser with no intention to rearrange at a future date, only then the exhibitor shall be entitled to a refund of the exhibition fee. The exhibitor may increase the size of the exhibition stand area after signing this agreement at the same rate per square metre as previously agreed but subject to the further availability of suitable exhibition space at the venue.

Smoking is not allowed in the exhibition stand/venue except in designated smoking area(s) Exhibitors will not be allowed to play loud music during product promotion so as to disturb other fellow exhibitors. Exhibitors will limit their display within the allotted area. No display/promotional material will be allowed in the exhibition aisles/open spaces. The exhibitor will plan the despatch of their materials in such a manner that their material reaches the venue on 30 September 2020. Exhibit material received onsite before this date will be sent back. In case of sponsorship of line or actual items, the items provided by the sponsor will have to be approved by the Organising Committee. In case the item does not conform to the IFCPC approved item, the Organising Committee reserves the right to disallow distribution to delegates, without any refund to the sponsor.

All items being provided by the sponsor must be delivered to the HICC by 28 September 2020.